

THE GODDESS ON YOUR COFFEE CUP

I've had a taste for coffee for many years. I think it started when my paternal grandfather let me taste a bit of coffee from his cup. Back then drip coffee makers were rare if they existed at all. My grandmother would brew coffee in a percolator and it tasted incredible. After tasting the coffee that day long ago, I longed for the day when I would be an adult and would be able to have coffee whenever I wanted. My parents would not let me drink it because of the caffeine and what it does to people. When I did become an adult, I delved right into the coffee market and began to brew it myself. For the most part I used the canned coffee's and didn't experiment with exotic coffees, which really weren't that popular yet anyway. As the years progressed, I started to drink coffee from restaurants and the rare but tasty places where they specialized in brewed coffee's. Sooner or later I discovered Starbucks, where I would get my coffee every morning and sometimes throughout the day.

One day I looked at the cup of coffee that I got at Starbucks and noticed that there was a woman on the company's logo. Also, back then they would put proverbs from various sources. I noticed that the proverbs always came from Eastern Religions and eastern philosophers. For a long time, I would look each day to see if there was ever going to be a proverb from the Bible, or even some Jewish rabbinical source; there never was. This began to bother me and it made me realize that Starbucks seemed to have an anti-bible slant. Another couple or few years went by and I noticed that the logo with the fish woman started to bother me. I began to wonder where my money was going after I spent it at Starbucks. Were they investing in all faiths and creeds, or were they selective and truly anti-bible? One day I went into Starbucks and asked an employee if he could enlighten me about the logo. I didn't go in as a Christian or a Jew seeking information to blast Starbucks, but as one who was just curious about the picture on the cup, and who was on it. The clerk was happy to help me and said that he asked superiors about this too out of curiosity. He was told that the woman on the cup was a representation of the goddess Minerva, but that the company wanted people to think that it was a mermaid with two tails. Mermaids were cute and almost everyone accepts them, however gods and goddesses were not and made people leery. What I got from him was that the company had an agenda, but wanted to keep things sort of covert so as not to offend a large coffee drinking segment of their business.

Let's face it, Christians are coffee junkies; it is one vice that is not cautioned about in Scripture and caffeine is one drug that is socially acceptable in its consumption. A short while after talking to this man and doing some investigation myself, I decided that it was best not to

frequent Starbucks anymore. To me they were promoting goddess worship. I read in Scripture where believers are not to eat (drink) foods sacrificed to idols and I didn't want to take the chance. Let's face it, you never know anymore who is doing what and why they are doing it. I felt and still feel that it is better to be safe than sorry. Besides, there are scads of other coffee purveyors around, like Dutch Brothers and The Human Bean that serve superior coffee to that of Starbucks and they are not promoting goddess worship, or the entertainment thereof.

I started to see things in the press where it appeared that Starbucks didn't care if people bought their product or not. When the State of Washington approved legislation promoting gay marriage, Starbucks endorsed it. When one of Starbucks' shareholders questioned if was wise if they rise offending a large segment of their client base, the CEO Howard Schultz retorted,

“If you feel, respectfully, that you can get a higher return than the 38% you got last year, it's a free country. You can sell your shares in Starbucks and buy shares in another company. Thank you very much.”

While his response was to one single person about stock concerns, giving what the subject matter was that started the conversation, Schultz was indeed saying that if people didn't like the company's policy, they could take a hike. He was telling this one man that if he didn't like policy, and the return that he was going to get in his stock, then he should sell his shares and go buy stock somewhere else. It was an indirect rebuke to everyone who didn't agree with Starbucks' policy in favor of homosexual marriage, that if you don't agree, then go away and shop somewhere else.

In another odd twist of the coffee filter, Starbucks has taken a stand to tell gun owners, who live in “right to carry” states, that it does not want them to bring their guns into their stores anymore. Starbucks states in various places of its website that it does not take political stands, but this is clearly a stand against gun owners. [The N.Y. Times ran an article you can read by clicking on this link.](#)

Last week a controversy came up where it was alleged that Starbucks was distancing itself from Israel and the IDF. All over the news it was broadcast that Starbucks was going to divest itself from Israel and the IDF. Well, to Starbucks' credit, it wasn't exactly that way; what really happened? According to the Starbucks website news feed, [click here](#), Starbucks tried to forge a business relationship with an Israeli company but the deal just didn't go through. Their

what seemed as rebuke of Israel, turned out, according to them, to be their way of telling the world that they will not do business in Israel because of this deal falling through.

Starbucks alleges that someone started a rumor that Starbucks was pulling out of Israel because of Israel's policies with the current Gaza conflict. While this might sound like a viable move and decision and explanation, let's look at some facts. It has been the habit of many Arab lands to pressure American companies to boycott Israel if they want to do business with the Islamic world. Simple mathematics and common sense where business is concerned would dictate that a little nation of 7 Million people vs. the Islamic world with over a billion people would never be able to compete with the corporate blackmail that the Islamists have perpetrated. In other words, would you like to make a lot of money with a billion customers or would you like to take a righteous stand and forsake all that money by doing business with Israel. Starbucks can make all of the lame excuses that they want, but simple business sense and the want for money over what is right made the decision for them. If you still need convincing, here are the facts from Starbucks' own news feed:

*Our 300,000 partners around the globe have diverse views about a wide range of topics. Regardless of that spectrum of beliefs, Starbucks has been and remains a non-political organization. We do not support any political or religious cause. Additionally, neither Starbucks nor the company's chairman, president and ceo Howard Schultz provide financial support to the Israeli government and/or the Israeli Army in any way.
[Source: <http://news.starbucks.com/views/facts-about-starbucks-in-the-middle-east>]*

Do you work with a Middle East Partner to operate Starbucks stores? *Through a a licensing agreement with trading partner and licensee MH Alshaya WLL, a private Kuwait family business, Starbucks has operated in the Middle East since 1999. Today Alshaya Group Group, recognized as one of the leading and most influential retailing franchisees in the region, operates nearly 600 Starbucks stores in the Middle East and Levant region. In addition to its Starbucks stores, the Alshaya Group operates more than 2600 retain stores in the Middle East, Russia and North Africa, providing jobs for more than 40,000 employees of more than 110 Nationalities. We are extremely fortunate and proud to have forged a successful partnership for the past fifteen years and look forward to building on this success.*

In Which Middle Eastern and North African countries do you operate? *We partner with Alshaya Group to operate Starbucks stores in Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Saudi Arabia, Turkey and United Arab Emirates in the Middle East and North Africa region. We are fortunate to have the opportunity to work with so many communities, and we are committed to providing the Starbucks Experience while respecting the local customs and cultures of each country we are a part of. We are also committed to hiring locally, providing jobs to thousands of*

local citizens in the countries where we operate.” [Source: <http://news.starbucks.com/views/facts-about-starbucks-in-the-middle-east>]

Okay, so it is pretty easy to prove that Starbucks doesn't like the Judeo/Christian Ethic, nor do they like American's rights to carry guns, but they also favor the Islamic world over little Israel. They have spurned the Bible by placing quotes and proverbs from every conceivable creed and religion on earth except for The Bible.

What about their symbology? Who is that on their coffee cups anyway? Well, like I said above, an employee told me that it is Minerva in the guise of a double tailed mermaid, or as they call it, a siren. Sirens were mythological demonic creatures that, in the guise of beautiful women with beautiful voices, would lure men in ships close to hazards where the ships would be destroyed. According to mythological lore, the siren were cannibals who would eat the sailors who happened to come into their clutches. So, even if Starbucks insists that the image on their coffee cups is a siren, the very notion that these beings were demonic and cannibalistic is enough to make the image an abomination. This causes us to beg the question, why would someone want to disguise Minerva as a sweet mermaid? When one does a study of Minerva, one discovers that one of the things that Minerva was guard over was, among other things, warfare. She was also associated with arts and crafts, justice and wisdom. As kingdoms and societies came and went in the ancient world, the new empire or society would take on the gods of the conquered ones. The names change to suit the new culture but the meanings of the gods and their purpose often remained the same. Minerva was called by other names in various cultures:

Anat (Canaanite)

Andrasta (Romano-Celtic)

Astarte (Western Semitic)

Athena (Greek)

Badb (Celtic)

Bellona (Roman)

Boadicea (British)

Durga (Hindu)

Freya (Norse/Germanic)

Inanna (Sumerian)

Ishtar (Mesopotamian)

Korravai (Dravidian)

Minerva (Roman)
Morrigan (Celtic)
Nike (Greek)
Oya (Nigerian)
Sekhmet (Egyptian)

When Israel was in its idolatry phase, it often turned to serving the Baal's and the Astarte (Ashtar or Ishtar):

*And they cried unto the Lord, and said, We have sinned, because we have forsaken the Lord, and have served Baalim and **Ashtaroth**: but now deliver us out of the hand of our enemies, and we will serve thee. 1 Samuel 12:10*



Astarte/Ishtar

What I find interesting is that Astarte, the Western Semitic Goddess of War, is also the Western Semitic Moon Goddess. Note that Allah was the Moon God before he became the god of Islam. If the goddess on Starbucks' cup is Minerva, and Minerva is associated as being Astarte (the Ashtaroth), it would make sense why Starbucks feels so comfortable serving the Islamic world, seeing that they both serve the same deity (the moon) or moon gods/goddesses. It would also make sense as to why Starbucks spurns Israel, seeing that Israel's God, YHVH has always

been at odds with Astarte and the Ashtaroth. It would also explain why Starbucks has a problem with Jews, Christians and the Judeo/Christian ethic.

There are other cultures that have similar images of their gods:



Vishnu – The Fish Man

Note the similarity between Vishnu's image, Astarte's image and Starbucks' Minerva (siren) image. It should also be noted that according to Hindu legend, Vishnu will have a total of ten incarnations. Legend says that the first incarnation is the fish-man above. The sixth incarnation was supposedly a warrior priest (also Minerva) and one of the last incarnations was supposedly Buddha. No wonder Starbucks stuck so many proverbs and quotes from Hinduism and Buddhism. The pieces of the puzzle all fit together. Yes, the pieces of the puzzle all fit together. Starbucks is a pagan organization. In itself, being pagan isn't anything out of the normal these days. However, when a company's statement says that they don't endorse any religion or political affiliation, yet they promote Eastern Religious values, are powerfully pro-homosexual agenda and they rebuff the rights of Americans to carry weapons, especially in states that allow open carry, one can only come to the conclusion that at best they are grossly hypocritical with an agenda to promote Anti-Bible, Anti-Christ and Anti-American propaganda and actions. With these things taken into consideration, a Christian or Jew that spends money at Starbucks is self-hating and self-defeating simply because they are supporting an organization that is ultimately out for our destruction. We are supporting an organization that is Pro-Islamic, Anti-Israel and has very Anti-Messiah. By buying from Starbucks, people are taking into their bodies substances that

could quite possibly have been dedicated to demons; something that New Testament scripture forbids.

It is really no surprise that Starbucks would pick pagan images; the owners are pagans. In the same manner I am not shocked when unsaved people sin because that is what sinners are supposed to do. Worldly people are supposed to act worldly, in abominable ways of reprobation. As believers we are called to not fellowship with these sorts of folks. Many would argue that buying Starbucks is not fellowshiping with pagans and reprobates, and technically, that argument holds water. However, thought must go into where your dollars go when you hand them over to the clerk at their stores. We know that Starbucks has not been secretive about supporting homosexual marriage and they've basically told anyone who doesn't agree with their belief system should take a hike. I have no doubt that a lot of their money goes to some sort of Muslim effort. Islam does not let "infidels" deal with them unless the infidels pay a heavy tax to do so. Since Starbucks spurns Israel in favor of the Islamic world this notion would have to be true.

When we look at the geopolitical world and see the havoc that is going on in the Middle East, we see that the whole world is being brought into a battle of Esau vs. Israel and Ishmael vs. Israel. It is what the case has been for millennia and will continue to be until Yeshua comes back to rule on Earth. We know from several studies and research that we've done at the Delusion Resistance, that America has been a gathering ground of the Lost Ten Tribes of Israel as well as Judah. With the whole world coming together to support Esau and Ishmael against Israel we need to be a cohesive force that will stand up against those who stand against the Seed of Jacob. Starbucks has made it quite clear that it stands against Ephraim and Judah when it tells Christians that it doesn't want our business and it tells us Jews that it will stand with Israel's enemies. For these reasons, true Believers in Yeshua should in all goodness boycott any establishment that is hostile to Israel, Jews and/or Christians. I for one would rather give my money to the little Mom and Pop coffee shop on the corner or one of the many drive-thru places like Dutch Brothers, The Human Bean and so many others that are out there, and frankly, offer better coffee and more availability of foods to go with the coffee.

Yahweh has given me a pretty good sense of discernment. I can walk into places and know that they are not Yahweh friendly places. There are many liberal establishments in Eugene that give off that persona and I try to avoid them. I've walked into Starbucks before and noticed the "spirit" about the stores, and it is not a friendly spirit toward Believers in Yeshua. I get the same feelings when I walk into a head-shop (do they call them that anymore?) for a cigar or into

a health-food store to buy healthy food. How much nicer it is to go into friendly establishments. Besides, does it give anyone else the creeps to be in a Starbucks and see that goddess all over the place? Well, thanks for listening as I speak my mind, and what I feel is Yahweh's heart on this matter. Pray about it if you have a problem with what I wrote; that is all I ask. Thanks.